

Fase 1 A - Operational Plan

First, we would like to emphasize the importance of building strong connections with local business partners and creating employment opportunities for the local community. We also hope to offer education and skills training through our Imboga Viticulture & Winemaking Academy program.

Rubavu Land Assessment for Project Development

The selected land must be government-owned land, obtained through an official lease or concession agreement administered by the relevant public authorities.

Develop Marketing and Expand the Investment Program

Our project and activities include strengthening market visibility, building strategic partnerships with local businesses and the Rwandan government, and expanding investor outreach to support long-term growth.

Construction of Essential Facilities

Develop core infrastructure such as operational buildings, storage units, processing areas, utilities, and supporting technical facilities required for project operation.

Viticulture and Agricultural Development

Establish high-quality vineyard systems, introduce suitable grape varieties, and apply modern agricultural practices tailored to Rubavu's volcanic soils.

Establishment of a Pilot Wine-Production Line

Set up a small-scale, fully functional winemaking pilot facility to test grape varieties, processing techniques, and product development prior to full-scale production.

Planning for Imboga Viticulture & Winemaking Academy

This academy will offer professional training in viticulture and winemaking, providing local trainees with practical skills for a developing wine industry in Rubavu. It will serve as a regional hub for applied learning and agricultural innovation.

Planning for Agricultural Skills Development and Training

Implement training programs for local communities, including viticulture, crop management, soil conservation, and modern agricultural techniques.

Planning for Tourism and Hospitality Services

Integrate tourism-focused components such as visitor experiences, hospitality services, tasting areas, and guided tours to enhance economic diversification and regional attractiveness.

Fase 1 B - Operational Plan

Strong Employment and Skills-Training Impact in Rubavu

We will strengthen market visibility, develop investor networks, and position the project for long-term growth through targeted strategic outreach.

Creating Significant Employment Opportunities in Rubavu

This initiative will create meaningful jobs across agriculture, training, hospitality, and production, supporting sustainable economic growth and expanding high-quality employment opportunities for Rubavu's local community.

Marketing and Expansion of the Investment Program

We will strengthen market visibility, develop investor networks, and position the project for long-term growth through targeted strategic outreach.

Tourism Attractions and Hospitality Services

Plans include developing visitor experiences, hospitality facilities, and integrated tourism activities that enhance the region's economic potential.

Collaboration Plan with the Norwegian Seafood Industry

We aim to establish a structured partnership with Norway's seafood sector to support a high-quality import program and long-term commercial cooperation.

Startup Plans for the Imboga Viticulture & Winemaking Academy

The academy will provide practical training in viticulture and winemaking, serving as a regional hub for skills development, agricultural innovation, capacity building, and long-term support for Rubavu's new wine sector and its future economic impact.

Preparation for Export of the Wine Production Line

Strategic groundwork will be developed for future wine exports, including standards, quality control systems, and market-entry planning.

Planning and Land Analysis for an 18-Hole Golf Course

Location research and comprehensive assessments will guide land selection, design parameters, and long-term development strategies for an international-standard, professional 18-hole golf facility. An alternative startup option could be a medium-sized, lower-standard golf facility ranging from 9 to 18 holes.